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ASTRO Strobel Kommunikationssysteme is celebrating 70 years anniversary

In 2017 ASTRO Strobel Kommunikationssysteme is looking on a successful 70 year history in the communication sector.

Officially founded in 1947 ASTRO started the first production of antennas and radio accessories out of a rebuilt horse stable. Since the beginning ASTRO successfully achieved to set significant impulse on the sector of communication technology (Satellite, Cable, Antenna). The business started with the production of antennas, was followed by first amplifiers and wall outlets in the 60's. In 1984 first in-house cable transition boxes were produced as well as a first head-end solution in 1987.

The change from analogue to digital communication starting in 1997 was influenced by the company located in Bensberg nearby Cologne. A huge Research & Development Department as well as the attribute "Made in Germany" are two of the most important success factors in the ASTRO-history.

Nowadays ASTRO develops, produces and distributes a broad range of products for the Satellite, Cable and IPTV sector. The permanent search for flexible and individual solutions on the highest technical level for all upcoming requirements in different aspects of multimedia communication is the highest priority for the company.

Herbert Strobel, Managing Director in third generation summarized the upcoming topics: market distribution IP-based Transmission, Broadband infrastructure and Optical Transmission: "ASTRO is well prepared for the actual and upcoming challenges of the Multimedia World. Also for the future we will live our corporate values established by our founders: quality, flexibility and reliability".

